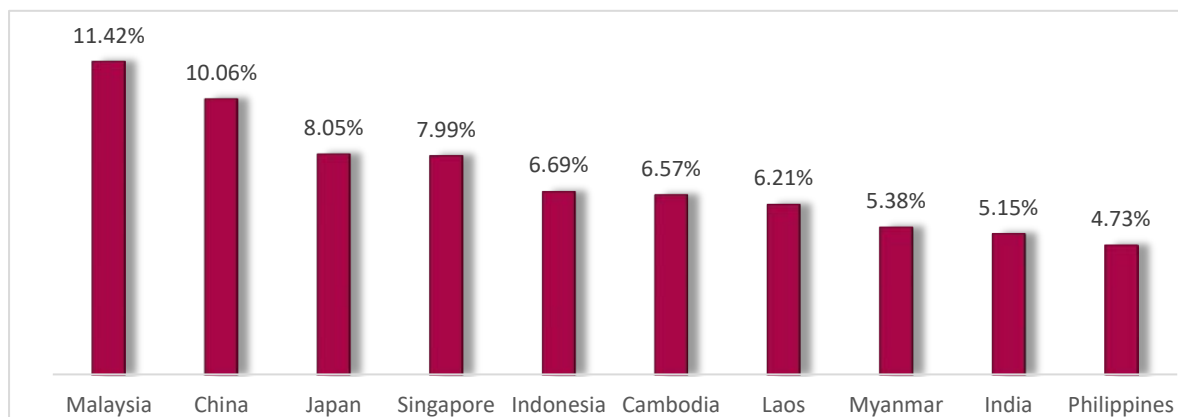


## Post Show Fact Sheet

<b>Date - Time</b>	6-9 September 2017 (10:00 Hrs. - 18:00 Hrs.)	
<b>Venue :</b>	BITEC, Bangkok, Thailand	
<b>Exhibition Area :</b>	18,000 Sqm.	
<b>Participants :</b>	393 participants , 30 countries/Regions. Australia, Austria, Belgium, Cambodia, China, Germany, Hong Kong, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Laos, Malaysia, Myanmar, Philippines, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, UAE, UK, USA, and Vietnam	
<b>International Groups:</b>	Belgium, China, Germany, Japan, South Africa, Taiwan, and USA	
<b>Trade visitors:</b>	28,841	
	Local visitors: 27,151	Overseas visitors: 1,690
<b>Total Countries/Regions:</b>	69 Countries/Regions Algeria, American Samoa, Australia, Austria, Bahrain, Bangladesh, Belgium, Bhutan, Brazil, Brunei, Cambodia, Canada, China, Colombia, Denmark, Finland, France, Germany, Greece, Hong Kong, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Korea, Kuwait, Laos, Lebanon, Lithuania, Macao, Malaysia, Maldives, Mauritius, Morocco, Mozambique, Myanmar, Nepal, Netherlands, New Zealand, Nigeria, Norway, Pakistan, Philippines, Qatar, Russia, Saudi Arabia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Sudan, Sweden, Switzerland, Syria, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirate, United Kingdom, The USA, Uzbekistan, Vietnam, Yemen	
<b>Next Show Date of :</b>	5-8 September 2018, BITEC, Thailand	

### FHT2017 – Top 10 International Visitors



### Buyers Classified by "Job Function"

Owner/ President/ CEO/ MD/ GM/ Partner	42.32%
Executive Chef/ Chef	8.01%
Restaurant/ F&B/ Catering/ Production/ Operations Management	12.68%
Purchasing/ Procurement	20.87%
Sales/ Marketing/ Business Development	16.12%

### Buyers Classified by "Company Main Activity"

Airline/ Cruise Liner/ Rail/ Travel Catering	4.83%
Café/ Coffee Shop/ Bakery	21.29%
Food & Beverage Manufacturers	13.00%
Hotel/ Restaurant/ Resort/ Country Club	37.63%
Import/ Distribution/ Wholesale	17.43%
Retail/ Supermarket/ Hypermarket/ Department/ Grocery/ Convenience Store	5.82%

### Buyers Classified by "Product Interest"\*

Food & Beverage	72.08%
Foodservice & Kitchen Equipment	67.14%
Hospitality Equipment & Supplies	46.42%
Hospitality & Retail Technology	46.79%
Coffee & Tea	57.90%
Wine & Spirits	41.94%

\* % of visitors said they were interested in. Please note visitors can tick more than one.

**UBM BES**

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